
Colin Rafferty

Broadcaster, Anchor, MMJ, Producer, Digital Content
Producer, Audio Engineer

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EDUCATION

University of Memphis, Memphis, TN - Journalism - Journalism
(Broadcast Journalism)

August 2016 - December 2025

SAE Institute. Nashville, TN - Audio -

May 2021 - June 2022

EXPIERENCE

This is Memphis - Freelance Contributor

October 2025 - Present

- Write/Edit/Add Graphics and Credits to blog posts about the Memphis Grizzlies 2025-2026 season.

WBKO News, Bowling Green, Ky. - MMJ and Digital Producer - Intern

June 2025 - August 2025

- MMJ: Found news stories to cover, then went and shot, interviewed, edited, and wrote stories. Put them in the rundown along with writing a web story.
 - VO's, VOSOT's, and Packages
- Digital Producer: Scheduled posts of stories for social accounts. Wrote web stories, used push notifications, and alerts.

91.7 WUMR The Jazz Lover, University of Memphis - Game Producer/Announcer/Show Host

August 2016 - December 2020

- Producer for Basketball, Football, Baseball, and Softball games. Set up ad's and breaks while making sure the audio was clear.
- Announced Football and Basketball games. Play by Play, Color, and Spotter.
- Helped host a 30 minute student sports radio show with others. Talked all Tigers and Memphis sports while also touching on the important news in the sports world.

Tiger News, University of Memphis - Reporter/Producer/Anchor

February 2025 - April 2025

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- Reported events on and around campus and in Memphis. Put together Readers, VO's, VOSOTS, and Packages to be aired on the show.
 - Put together a show with stories gathered by other students. Wrote teases and openings. Blocked the stories.
 - Anchored a show on Tiger News.

The Roar, University of Memphis - *Host*

January 2024 - May 2024

- Hosted and produced two shows.
 - One was a sports show that covered the events of the week, things on campus, and gave our opinions on sports topics.
 - One show was a music based show that talked about the hot things in music and also had a segment where we brought in songs from past era's and "battled" them against each other.

SKILLS

Spanish 1-4, Microsoft Word, Power Point, Excel, Google Docs, Sheets, Pages, Adobe Photoshop, ENPS, Edius, Outlook, OKTA, Premier Pro, Audition, Rundown Creator, ProTools, Ableton, Logic Pro, Unity, Garage Band, Aurio Pro, JVC Camera, Nikon D3300